



Invest in Education

Help attract skilled leaders into the field of education

Education Pioneers

TALENT TO TRANSFORM



Meet Jeff

Jeff Kang works for Prince George's County Public Schools, an urban school district outside of Washington, DC. He helps over 18,000 school district employees use data to pinpoint areas where classrooms need more support. Jeff's analytical skills and training ensure teachers are equipped to give students in the DC Metro Area the specific attention and support they need. Jeff graduated with his MBA from UC Berkeley's Haas School of Business and worked in the private sector as a consultant with Booz Allen Hamilton. During his summer Fellowship with Education Pioneers, he helped Prince George's County Public Schools develop a system to use data to track student progress. After his Education Pioneers Fellowship, Prince George's County Public Schools retained him as a full-time employee.

Jeff's analytical skills and training ensure teachers are equipped to give students in the DC Metro Area the specific attention and support they need.

➔ At Education Pioneers we know how to find great leaders—people with not only the skills and ability to perform at a high level, but also the passion and determination to work in the field of education and make change happen.

Help Bring More Skilled Leaders into the Field of Education

Jeff's story is just one of hundreds where the Education Pioneers program attracted and retained a highly skilled leader into the field of education. Without Education Pioneers, some of the 134,000 students in Prince George's County Public Schools would not receive the individualized attention they need to move on to the next grade.

At Education Pioneers we know how to find great leaders—people with not only the skills and ability to perform at a high level, but also the passion and determination to work in the field of education and make change happen. Currently, 72% of our Alumni work full-time in education organizations such as school districts and nonprofits in key leadership roles, including Directors of Finance and Executive Directors. Your investment in Education Pioneers supplies the field of education in your community with strong leaders and reflects a strong commitment to improving the lives of young people.

Sponsorship Levels

As a sponsor you will receive co-branded collateral and content for Web and print about your executive-level leaders (Fellows). You will also be able to connect with your Fellows at events during the summer Fellowship to learn about their work and future career paths. In addition, sponsors receive the following benefits:

\$100,000+ Corporate Sponsor

Help attract, develop and retain ten executive-level leaders (Fellows) into the field of education. At the \$100,000+ level, new leaders will be recognized as your company's sponsored Fellows to our school district, nonprofit organization and government Partner organizations, on the Education Pioneers Web site and during events. Your corporation will be recognized as a National Sponsor on national marketing collateral, during summer Fellowship events, at our Annual Showcase, in our annual report and with a feature story in our newsletter and on our Web site.

\$50,000 Corporate Sponsor

Help attract, develop and retain five executive-level leaders (Fellows) into the field of education. Your corporation will be recognized as a sponsor during summer Fellowship events, with a logo in our Annual Showcase materials, in our annual report and with a feature story in our newsletter and on our Web site.

\$25,000 Corporate Sponsor

Help attract, develop and retain three executive-level leaders (Fellows) into the field of education. Your corporation will be recognized as a sponsor during summer Fellowship events, in our Annual Showcase materials, on our Web site, in our annual report and with a feature story in our newsletter.

\$10,000 Corporate Sponsor

Help attract, develop and retain an executive-level leader (Fellow) into the field of education. Your corporation will be recognized as a sponsor during summer Fellowship events, in our Annual Showcase materials, on our Web site, in our annual report and in our newsletter.

\$5,000 Corporate Sponsor

Help offset the cost to attract, develop and retain an executive-level leader (Fellow) into the field of education. Your corporation will be recognized as a sponsor in our annual report, at our Annual Showcase event and in our newsletter.

Invest in More Skilled Leaders in Education and Gain Recognition for Socially Responsible Corporate Giving

Your investment at any of the levels above helps to attract, develop and retain more skilled leaders like Jeff Kang into executive-level roles in education reform. All sponsorship levels provide recognition opportunities for socially responsible corporate giving.

Reach Current and Future Executive-Level Leaders in School Districts and Nonprofits

Increase awareness about your corporation and your corporation's socially responsible giving program to decision makers in school districts, governmental agencies, charter schools and other nonprofit education organizations. Your gift will be recognized at Education Pioneers events, on our Web site and in publications.



➔ To become a corporate sponsor or learn more contact sponsorship@educationpioneers.org

Sponsorship Levels 	\$100,000+	\$50,000	\$25,000	\$10,000	\$5,000
10+ Fellows recognized as sponsored by your corporation	○				
Investment in attracting, developing and retaining	10 Fellows	5 Fellows	3 Fellows	1 Fellow	1 Fellow*
Co-branded web and print collateral on your new leaders (Fellows)	○	○	○	○	○
Interactions with sponsored new leaders (Fellows) and Partners during events	○	○	○	○	○
Recognition in Education Pioneers Annual Report	○	○	○	○	○
Verbal recognition during Annual Showcase event	○	○	○	○	○
Recognition on Education Pioneers Web site	○	○	○	○	
Recognition in Annual Showcase event materials	○	○	○	○	
Recognition at Alumni/Fellow reception	○	○	○	○	
Feature story on corporation in email newsletter	○	○	○		
Feature story on Education Pioneers Web site	○	○			
Logo featured in national Showcase program	○				
Logo featured in Education Pioneers national marketing collateral for our graduate school and education organization market	○				

*Helps offset the cost of one Fellow

About Education Pioneers, Education's Talent Pipeline:

At Education Pioneers, we believe that talented people in great organizations will transform education for K-12 students in urban areas. Through our Fellowship and Alumni Programs we recruit, develop and retain select graduate students from fields like business, education, policy and law for executive-level leadership positions in education, like a school district CFO. Our ultimate goal is to increase the pipeline of talented leaders in the field of education.

Education Pioneers

T A L E N T T O T R A N S F O R M

www.educationpioneers.org

Education Pioneers, Inc. • 1970 Broadway, Suite 1140 • Oakland, CA 94612